

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967138-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Thomas Peterffy	THOMAS PETERFFY	2176

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	967138	06394354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	1:00	1	\$9,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	7:08 PM	Wheel Of Fortune	7-7:30PM	1:00	TPTV1001H	\$9,000.00 NM
3	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	1:00	1	\$9,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:35 PM	Jeopardy	7:30-8PM	1:00	TPTV1001H	\$9,000.00 NM
5	11/05/12	11/05/12	Nightline	1135-1205AM / 123	1-----	1:00	1	\$3,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:53 PM	Nightline	1135-1205AM / 123	1:00	TPTV1001H	\$3,200.00 NM
6	10/29/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTFSS	1:00	2	\$3,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTFSS	2	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,600.00 NM
1	WPBF	Su	11/04/12	11:22 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,600.00 NM
9	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	1:00	1	\$1,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	1:00	TPTV1001H	\$1,800.00 NM
12	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	1:00	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967138-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Thomas Peterffy	THOMAS PETERFFY	2176	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	1:00	TPTV1001H	\$800.00 NM
13	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	1:00	3	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	3	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:55 PM	M-F 5pm News	5-6pm	1:00	TPTV1001H	\$2,400.00 NM
2	WPBF	Th	11/01/12	5:28 PM	M-F 5pm News	5-6pm	1:00	TPTV1001H	\$2,400.00 NM
3	WPBF	F	11/02/12	5:44 PM	M-F 5pm News	5-6pm	1:00	TPTV1001H	\$2,400.00 NM
14	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	1:00	2	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	7:08 PM	Wheel Of Fortune	7-7:30PM	1:00	TPTV1001H	\$9,000.00 NM
1	WPBF	Th	11/01/12	7:13 PM	Wheel Of Fortune	7-7:30PM	1:00	TPTV1001H	\$9,000.00 NM
15	10/29/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	1:00	2	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	7:53 PM	Jeopardy	7:30-8PM	1:00	TPTV1001H	\$9,000.00 NM
1	WPBF	F	11/02/12	7:40 PM	Jeopardy	7:30-8PM	1:00	TPTV1001H	\$9,000.00 NM
16	10/29/12	11/02/12	Nightline	1135-1205AM / 123	MTWTF--	1:00	2	\$3,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	11:55 PM	Nightline	1135-1205AM / 123	1:00	TPTV1001H	\$3,200.00 NM
2	WPBF	Th	11/01/12	12:02 AM	Nightline	1135-1205AM / 123	1:00	TPTV1001H	\$3,200.00 NM
17	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	1:00	2	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,600.00 NM
1	WPBF	F	11/02/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,600.00 NM

Total Spots 18

Payment Terms 30 Days

Gross Total	\$87,800.00
Agency Commission	\$13,170.00
Net Amount Due	\$74,630.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
967138-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Thomas Peterffy	THOMAS PETERFFY	2176

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	967138	06394354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	M-F 5pm News	5-6pm	---TF--	1:00	2	\$2,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF	Th	10/25/12	5:29 PM	M-F 5pm News	5-6pm	1:00	TPTV1001H	\$2,400.00	NM
1 WPBF	F	10/26/12	5:14 PM	M-F 5pm News	5-6pm	1:00	TPTV1001H	\$2,400.00	NM
4	10/25/12	10/25/12	Nightline	1135-1205AM / 123	---1---	1:00	1	\$3,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$3,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Th	10/25/12	11:54 PM	Nightline	1135-1205AM / 123	1:00	TPTV1001H	\$3,200.00	NM
7	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	1:00	1	\$3,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$3,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Su	10/28/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,600.00	NM
8	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	1:00	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Sa	10/27/12	6:25 AM	Sat 6-7am News	Sat 6-7am	1:00	TPTV1001H	\$550.00	NM
10	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$1,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Sa	10/27/12	8:29 AM	Sat 8-9am News	Sat 8-9am	1:00	TPTV1001H	\$1,400.00	NM
11	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	1:00	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
967138-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Thomas Peterffy	THOMAS PETERFFY	2176

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	1:00	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:14 AM	Sun 6-7am News	Sun 6-7am	1:00	TPTV1001H	\$600.00 NM
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,150.00
<u>Agency Commission</u>	\$2,122.50
<u>Net Amount Due</u>	\$12,027.50